

House Resolution No. 1620

Whereas, the members of the Missouri House of Representatives hold in high esteem those Show-Me State residents who admirably contribute to improved quality of life through their successes as entrepreneurs who broaden and deepen the economic foundations of local communities and neighborhoods; and

Whereas, Frank Leta has attained considerable distinction as a Honda dealer who began selling motorcycles in Saint Louis in 1965 and who held a grand opening ribbon cutting and open house for his latest venture, Frank Leta Honda in O'Fallon, Missouri, on Tuesday, March 6, 2007; and

Whereas, the first Honda automobile dealer in the midwestern United States, Frank Leta opened Northland Honda in 1971 on West Florissant Road before moving the business to Saint Charles Rock Road and renaming it Frank Leta Honda in 1985; and

Whereas, in 1986 Frank Leta became one of the original Acura dealers when he opened Frank Leta Acura on Tesson Ferry Road in South Saint Louis County; and

Whereas, after forty years as a powerful presence in North Saint Louis County, Frank Leta moved his Honda business to Saint Charles County in 2006; and

Whereas, Frank Leta Honda now resides in the O'Fallon Auto Mall, one of the most advanced facilities in the country with state-of-the-art technology throughout; and

Whereas, Frank Leta believes that the first automobile is sold by Sales Department personnel, but subsequent sales to customers occur because of the Service Department; and

Whereas, businessman Frank Leta emphasizes four fundamental features that comprise superior service, the characteristics of Quality, Convenience, Professionalism, and Value:

Now, therefore, be it resolved that we, the members of the Missouri House of Representatives, Ninety-fourth General Assembly, join unanimously to applaud the history, goals, and accomplishments associated with Frank Leta Honda and to convey to owner Frank Leta this legislative body's most heartfelt congratulations upon having a highly successful grand opening celebration on March 6, 2007; and

Be it further resolved that the Chief Clerk of the Missouri House of Representatives be instructed to prepare a properly inscribed copy of this resolution for presentation to Frank Leta of Frank Leta Honda in O'Fallon, Missouri.

Offered by _____
Representative Bob Onder
District No. 13

I, Rod Jetton, Speaker of the House of Representatives,
Ninety-fourth General Assembly, First Regular Session, do
certify that the above is a true and correct copy of House
Resolution No. 1620, adopted March 29, 2007.

Rod Jetton, Speaker